

1973

# Cheers to 50 More!

2023

PATHWAY CARING FOR CHILDREN 2023 DINNER & AUCTION EVENT | SATURDAY, MARCH 4<sup>TH</sup> | FIRESTONE COUNTRY CLUB

## Auction Sponsor Perks

### \$25,000 Presenting Sponsor

- VIP seating for 20 guests (2 tables of 10)
- Opportunity to address guests during event
- Recognition at event, signage and verbal
- Premier company logo placement on all event materials including invitation, digital program, auction website (commitment by Dec 20 for invitation logo placement)
- Full-page, color, inside front cover and back cover ad and welcome letter in digital program
- 5 min Facebook Live and/or Instagram takeover
- 15-30 second commercial played during auction event and linked on event website
- Mention in monthly Pathway eNews
- Logo on card at each place setting listing Live auction items
- Includes 3 drink tickets for each guest
- Announced and thanked across all Pathway social media platforms
- Logo displayed on every auction email to constituents as Presenting Sponsor
- Logo prominently displayed on auction bidding platform website and app
- Early access to preview auction for you & guests

### \$15,000 Sponsor

- VIP seating for 10 guests
- Recognition at event, signage and verbal
- Company logo placement on event materials including digital program, auction website
- Full-page, color, advertisement in digital program
- 15-30 second commercial played during auction event and linked on event website
- Includes 2 drink tickets for each guest
- Logo on card listing Live auction items
- Announced and thanked across all Pathway social media platforms
- Logo prominently displayed on auction bidding platform website and app
- Logo displayed on every auction email to constituents

### \$10,000 Sponsor

- VIP seating for 8 guests
- Recognition at event, signage and verbal
- 1/2 page, color ad in digital program to be emailed to Pathway constituent list and linked on website
- On screen logo recognition during the event
- Thanked across all Pathway social media platforms
- Includes 2 drink tickets for each guest

### \$5,000 Sponsor

- 4 dinner tickets
- 1/2 page, color ad in digital program to be emailed to Pathway constituent list and linked on website
- Logo on event website
- Signage at event
- On screen logo recognition during the event

### \$2,500 Sponsor

- 2 dinner tickets
- Logo in digital program to be emailed to Pathway constituent list and linked on website
- Logo on event website
- On screen logo recognition during the event

#### MEDIA IMPRESSIONS:

##### Social Media

3,000+ followers Facebook, Instagram, and LinkedIn

##### Email Constituents

2,000+ individual emails receiving communications

##### Website

500+ average weekly visitors

*You've brought us this far...now you can launch us into the next 50 years!*

**Will YOU consider sponsoring this once-in-a-half-century "Cheers to 50 More" auction and celebration event to ensure vulnerable children get the help they need?**

Contact me to reserve your sponsorship or to discuss your ideas on customizing a sponsor perk package!

Deborah Garrett: EMAIL: [dgarrott@pathwaycfc.org](mailto:dgarrott@pathwaycfc.org) PHONE: 330-818-0416



Printed Name and Company: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method: \_\_\_\_ Check to Pathway Caring for Children \_\_\_\_ Please pick up my sponsor check  
\_\_\_\_ Invoice Me \_\_\_\_ Credit Card

Credit Card # \_\_\_\_\_ CVC: \_\_\_\_ Expiration Date: \_\_\_\_\_

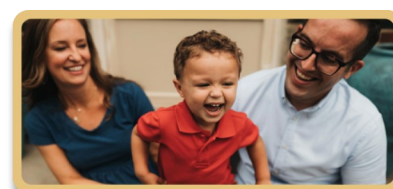
I/We are unable to attend, but please accept the enclosed donation: \$ \_\_\_\_\_

**Please return to Deborah Garrott: [dgarrott@pathwaycfc.org](mailto:dgarrott@pathwaycfc.org) • 330-818-0416**

**Pathway Caring for Children: 4895 Dressler Rd NW Suite A, Canton, OH 44718**

## PATHWAY CARING FOR CHILDREN

Our mission is to help children and families realize the possibilities of their lives through foster care, adoption, and mental health. In 2022:



- Served **14** NE Ohio Counties through 4 locations in Canton, North Olmsted, and Sebring, OH.
- **8,954 hours** of counseling for children to help overcome past trauma.
- **Over 1,000** children and families received individual and group therapy services.
- **18 children** have been adopted and found their forever home!
- **161** children slept soundly in Pathway foster homes.
- **6 school districts** with countless students who know they can count on their Pathway counselors and case managers during the school day.

## 2022 PATHWAY AUCTION

- Online auction platform provided a fun and interactive mobile or desktop bidding experience! Reached over 2,000 Pathway constituents
- 156 Guests in attendance at Firestone Country Club
- Over 100 registered online bidders.



**YOUR** generosity will launch Pathway into the next 50 years! **YOUR** support reaches far beyond the walls of an office and your commitment encourages families to build healthy connections for a lifetime.

*Thank you for caring for Pathway kids now and always!*

We hope you join us as a

*2023 Auction Sponsor!*

[www.pathwaycfc.org](http://www.pathwaycfc.org)

